



STAI



National Sugar Institute
Kanpur

79th Annual Convention and International Sugar Expo

Theme – Biofuels - In Pursuit of Aatma Nirbhar Bharat

Jointly Organized by
**The Sugar Technologists' Association of India
and National Sugar Institute**
(Celebrating it's Foundation Day on 4th October)

4th – 5th October 2021
(Option to join physically or through virtual mode)
National Sugar Institute, Kanpur



INVITATION



Greetings to all!

We have pleasure in informing that the most awaited event of **The Sugar Technologists' Association (STAI)** - 79th Annual Convention and International Sugar Expo 2021 will be held this year jointly with **National Sugar Institute (NSI)**, from 4th – 5th of October 2021 at the campus of NSI, Kanpur. The programme will also commemorate the foundation day of the premiere institute established in the year 1936 and rendering yeomen services to the sugar and allied industries.



This largest congregation of sugar technocrats is likely to be attended by a large number of delegates representing different streams of sugar and allied industries. This will be an excellent opportunity for the delegates to share new experiences, ideas on changing consumer perspective, continued focus on diversification, researches and technologies relevant for the inclusive growth of the contemporary sugar industry.

Over the years, the annual convention has come a long way and is gaining prominence with each passing year and fulfilling its objective of advancement of the technology and dissemination of knowledge amongst its members

Like previous years, a concurrent 'Exposition of Product and Services for the Sugar and Allied Industry' is also being organized. The delegates will have an opportunity to meet and interact with nearly 50 service providers ranking from turn-key sugar plant manufacturers to small and medium enterprises who would be displaying their latest products, processes and services.

On behalf of the STAI Council and National Sugar Institute, we extend a very warm welcome to the participants. The Convention is taking place at NSI, Kanpur after a very long time, therefore, we request the members to attend the Convention and also depute technical personnel from their factories in larger numbers to take advantage of various opportunities presented to them.

Thanking you

Sanjay Awasthi
President – STAI

Prof. Narendra Mohan
Director – NSI, Kanpur

CONVENTION HIGHLIGHTS

- ▶ Biggest congregation of sugar and allied industry scientists, technocrats and managers in India
- ▶ Focus on emerging technologies
- ▶ Opportunity to interface with leading technology providers and who's who of the Indian sugar & allied industries
- ▶ SN Gundurao and Mangal Singh Memorial Lectures by renowned Indian and International experts
- ▶ Listening to industry leaders & experts on variety of contemporary issues in various technical sessions

TOP REASONS TO ATTEND

- ▶ Understanding recent trends in process improvements, technological advancements and innovations in the industry with global perspective
- ▶ Accessing opportunities in the Indian Sugar Industry
- ▶ Opportunity to exhibit innovations and of making presentations to the elite gathering of professionals
- ▶ Networking with top policy makers, industry leaders, Indian & international experts, buyers etc.
- ▶ Overseas opportunities for industry professionals

AWARDS

STAI recognizes the contribution of its members in advancing the cause and growth of the industry. The following awards are offered annually with the aim to encourage them :

- ▶ Life Time Achievement and Industry Excellence Award
- ▶ ISGEC Gold Medal – Engineering for Excellence
- ▶ J.P. Mukherji Gold Medal for the Best Engineer of the Year
- ▶ Dr. P.J. Manohar Rao Gold Medal for Excellence in Co-products
- ▶ Dr. Bansi Dhar Gold Medal for Energy Efficiency
- ▶ Noel Deerr Gold Medal and STAI Silver Medal for best research paper in :
 - Sugarcane Agriculture • Engineering
 - Processing • Co-products



Snapshots of the award presentation ceremony during STAI Annual Convention 2020

EXHIBIT AT INTERNATIONAL SUGAR EXPO 2021

Sugar Expo 2021 will be held concurrently from 4-5 Oct. 2021 at National Sugar Institute, Kanpur. Nearly 50 exhibitors comprising of leading original equipment manufacturers, small and medium enterprises, chemical manufacturers etc will be participating and showcasing their products and services to the industry.

A few spaces for commercial display have been arranged. The exhibit area will be prime networking space for the attendees during the luncheons, dinner and other convention programme. **Exhibitors and other delegates have immensely benefitted from these displays in the previous editions of the Convention.**

Features of the Stalls

Sizes & Cost :

STALL SIZE	PRICE IN ₹	GST
3 x 3 meters	60,000 / stall	18 %

Other Features:

- ▶ Octonorm stall, Table – 01, Chairs – 02, Power point – 01, Spot lights, Dustbin – 01, Fascia walls.

For booking of stall and other queries, please contact :

Mr. Amit Khatter

amit.khatter@staionline.org

Payments : Through DD/Bank Transfer in favour of “The Sugar Technologists Association of India” payable at New Delhi

***Availability of stalls is limited, allotment to be made on first-come-first-served basis.** Interested exhibitors may book their preferred stalls by speaking to officials at STAI Secretariat and remitting the cost of stalls in advance to avoid disappointment at later stages.

WHY EXHIBIT IN SUGAR EXPO?

- ▶ An ideal platform for brand promotion
- ▶ A unique platform to showcase and launch new products, processes and services
- ▶ Opportunity to reach out to nearly 1000 industry professionals
- ▶ A place for exploring new business opportunities
- ▶ A forum to discuss innovations with industry leaders
- ▶ Opportunity to make presentations to a focused target audience

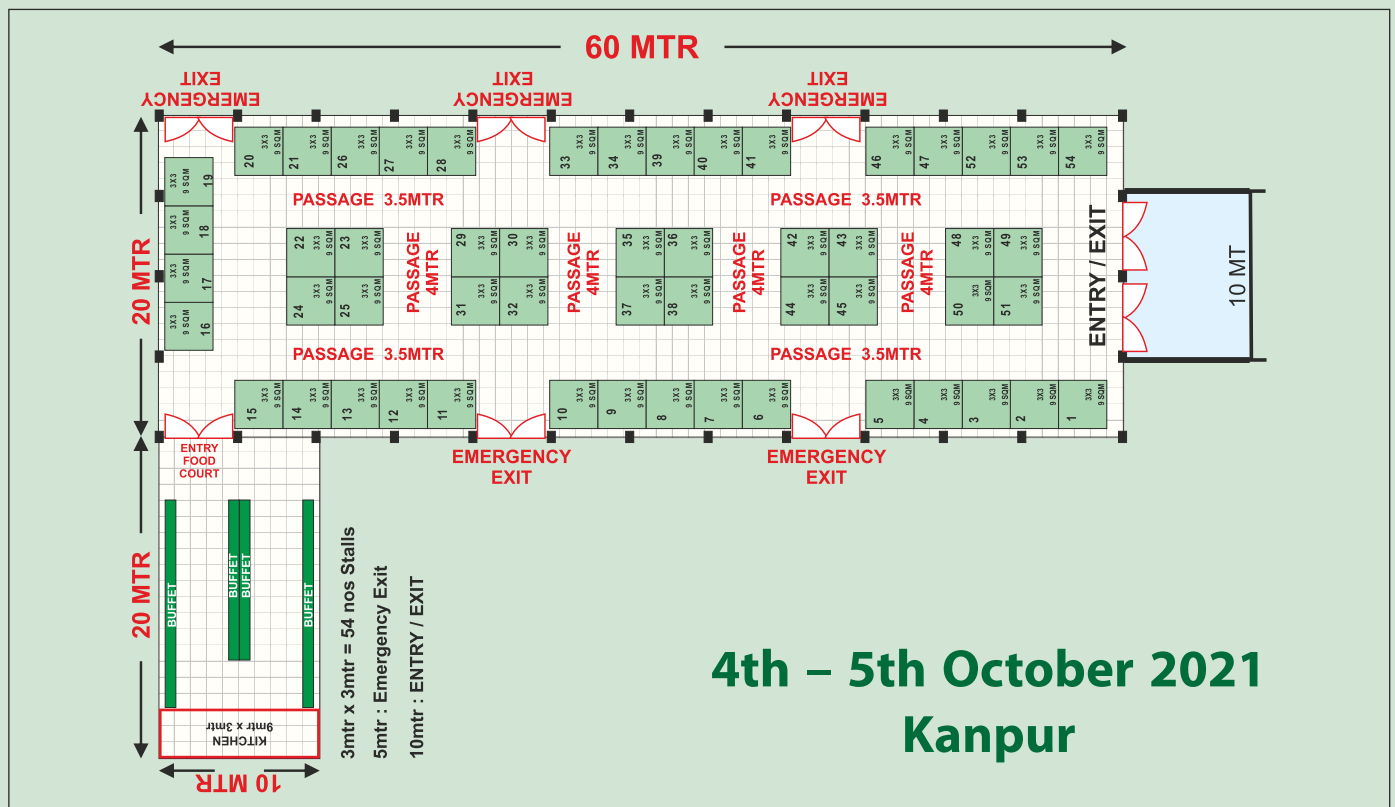
VISITOR PROFILE

- ▶ Leading industrialists
- ▶ M.D.s / Chief Executive Officers / Deptt. Heads
- ▶ OEMs, MSMEs and Service Providers
- ▶ Engineers, Sugar Technologists and Agronomists
- ▶ Scientists, Research Scholars & Consultants



Snapshots of the International Expos held previously

FLOOR PLAN OF INTERNATIONAL SUGAR EXPO-2021



GENERAL INFORMATION ON KANPUR

Kanpur is the biggest city of the state and is the main centre of commercial and industrial activities. Formerly it was known as Manchester of India now it is the commercial capital of Uttar Pradesh. Nestled on the banks of the eternal Ganga, Kanpur stands as one of North India's major industrial centers with its own historical, religious and commercial importance. Believed to be founded by king Hindu Singh of the erstwhile state of Sachendi, Kanpur was originally known as 'Kanhpur'. Historically, Jajmau on the eastern outskirts of present day Kanpur is regarded as one of the most archaic townships of Kanpur district.

Today, it is the 11th most populous urban city in India, largest urban agglomeration in Uttar Pradesh. The city is a well-known state's commercial center producing an excellent variety of leather and textile goods and a central industrial town of aviation, vegetable oil mills, chemicals, sugar machinery, cotton, flour, etc. It is also well linked to roadways, connecting it to all major cities of India through National Highway 2 and 25. Kanpur is also well connected to all major cities through trains and regular flights.

SIGHTSEEING TOUR OF KANPUR

Kanpur hosts historically and religiously rich tourists' attractions like The Kanpur Memorial Church that was built in 1875 in the memory of British soldiers who lost their lives in India's first war of independence in 1857; the mound of Jajmau where antiquities dating back to 600 BC have been discovered. Shri Radhe Krishna Temple that boasts of a unique mix of ancient and modern architecture and 5 shrines dedicated to 5 different deities; Jain Glass temple that is decorated with glass and enamel work.

The other attractions are - Allen Forest Zoo that ranks among the best zoos of the country and many other places like Phool Bagh, Nana Rao Park, Gautam Buddha Park, Moti Jheek, Green Park Bithoor etc., which make the visit to the City worthwhile. The members visiting the city may take out time to visit the above destinations.



NSI AUDITORIUM



HOTEL LANDMARK



HOTELS IN KANPUR

Sr. No.	Hotel Name	Category	Room Tariff Per Day (Rs.) inclusive of GST		Approx. Distance from the Venue
			Single	Double	
1	Landmark Tower	5 Star	₹ 5000	₹ 6000	14 Km
2.	Hotel Royal Cliff	4 Star	₹ 4500	₹ 5500	10 Km
3.	Vijay Intercontinental	4 Star	₹ 4000	₹ 5000	11 Km
4.	Best Western Bliss	3 Star	₹ 3500	₹ 3800	10 Km
5.	J S Residency	2 Star	₹ 2016	₹ 2426	10 Km

Terms and Conditions

- The given room tariff are inclusive of room, breakfast and applicable hotel taxes
- The check in time is 1400 Hrs & Check out time is 12 Noon
- Rooms will be offered on first-come-first-served basis
- Room bookings are subject to availability after 15th September 2021

Cancellation : As per the individual hotel policy

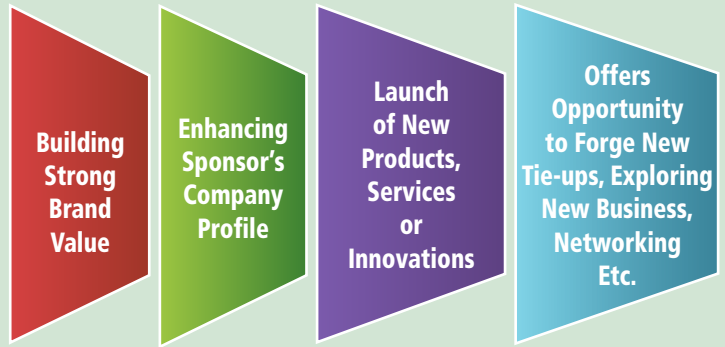
DISTANCE TO THE VENUE

Kanpur Airport to Venue – 24 kms

Kanpur Central Railway Station to Venue – 14 kms

SPONSORSHIP OPPORTUNITIES

This mega event attracts top sugar industry professionals from all over the world. This year the event is likely to be attended by over 1000 delegates. The delegates include CMD's, Directors, CEOs, HODs, Senior/Middle Management Executives etc., from the Sugar mills, Scientists from research institutes, Sugar machinery manufacturers, Sugar engineers, Technologists, Agriculturists, Agronomists and other professionals related with the industry. Sponsorship offers a good platform for:



SPONSORSHIP PACKAGES

<p>Platinum ₹ 5 Lakhs</p> <p>Additional Benefits :</p> <ul style="list-style-type: none"> ▶ Display of Company Logo on the wings of Backdrop & other publicity material. ▶ Complimentary enrollment of 5 delegates. ▶ Display of company standees at strategic locations. ▶ Free printing of Full Page Coloured advertisements in Proceedings and Souvenir of the Annual Convention. 	<p>Diamond ₹ 4 Lakhs</p> <p>Additional Benefits :</p> <ul style="list-style-type: none"> ▶ Display of Company Logo on the wings of Backdrop & other publicity material. ▶ Complimentary enrollment of 3 delegates. ▶ Free printing of Full Page Coloured advertisement in Proceedings & Souvenir of the Annual Convention. 	<p>Gold ₹ 3 Lakhs</p> <p>Additional Benefits :</p> <ul style="list-style-type: none"> ▶ Display of Company Logo on the wings of Backdrop & other publicity material. ▶ Complimentary enrollment of 2 delegates. ▶ Free printing of Full Page Black & White advertisement in Souvenir.
<p>Silver ₹ 2 Lakhs</p> <p>Additional Benefits :</p> <ul style="list-style-type: none"> ▶ Complimentary enrollment of 2 delegates. ▶ Free printing of Full Page Black & White advertisement in Souvenir. 	<p>Bronze ₹ 1.5 Lakhs</p> <p>Additional Benefits :</p> <ul style="list-style-type: none"> ▶ Complimentary enrollment of 1 delegate. ▶ Free printing of Full Page Black & White advertisement in Souvenir. 	

The organizations interested in sponsoring any of the above packages can send the sponsorship amount through DD/Cheque/Bank Transfer in favour of "The Sugar Technologists Association of India", payable at New Delhi. The members/sponsors requiring any further information/clarification may contact the STAI Secretariat.

ADVERTISING OPPORTUNITY

The following publications will be released during the 79th Annual Convention which are widely circulated among the sugar fraternity. Advertisers are encouraged to take advantage of this opportunity.

For booking advertisements, please contact :

Mr. Hanu Mehrotra
hanu.mehrotra@staionline.org



Advertisement Categories :

Inside Front Cover with Four Colours	Inside Back Cover with Four Colours	Outside Back Cover with Four Colours	Four Coloured Page	Special Full Page Black & White	Special Half Page Black & White	Ordinary Full Page Black & White	Ordinary Half Page Black & White
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Mechanical Details : Page Size : 24 cms x 18 cms

Printed Area : 20.5 cms x 15 cms

DELEGATE FEE FOR PHYSICAL PARTICIPATION

The delegate fee for different categories is given below :

Particulars	Early Bird Registration (Upto 20th Sept. 2021)	Standard Registration (From 21st Sept. 2021)
STAI Member	₹ 4130	₹ 4720
Non-Member	₹ 5900	₹ 7080
Accompanying Person (Spouse Only)	₹ 2360	₹ 2950
Senior STAI Members (65 Years or above)	₹ 2360	₹ 2360
Student	₹ 1180	₹ 1180

The physical participation will be limited in numbers keeping in view the Covid 19 protocol to be followed. Participation confirmation will be on first-come-first-served-basis only.

DELEGATE FEE FOR VIRTUAL PARTICIPATION

Participation in the Convention through virtual mode is open to authors, delegates, members and non-members of the Association. The delegate fee for participation through Virtual mode for different categories is given below :

Particulars	Delegate Fee
STAI Member/Non-Member	₹ 1770
Senior STAI Member	₹ 1416
Student Member	₹ 590

The above fee is inclusive of 18% GST. **Please note that THE DELEGATE FEE ONCE PAID IS NON REFUNDABLE.**

Please note that the delegate fee once paid is non-refundable.

While registering for Convention, please use the attached registration form. To avoid inconvenience to the delegates and embarrassment to the organizers, it is requested that the following instructions be strictly followed by every delegate attending the Convention:

- ▶ The delegate should present the **original receipt of the delegation fees** paid by him/her at the counter of registration to procure all the necessary papers, coupons, proceedings etc.
- ▶ The delegate should **wear the badge**; having bar coding and displaying his/her name at the time of attending the Convention programme.
- ▶ Entry to technical session and lunch / dinner area will be restricted only to registered delegates wearing bar coded badges.
- ▶ **Vehicle owners** are requested to purchase lunch/dinner coupons **for their drivers**. Coupons will be available at the registration counter of the convention against cost.
- ▶ **Additional Meal Coupons** : Registered delegates can purchased additional lunch/dinner coupons for their children on payment basis.

Note: Please see the following annexures & send the registration / accommodation forms duly filled up to STAI secretariat.

- ▶ Delegate registration form (See annexure 1)
- ▶ Hotel accommodation form (See annexure 2)

For further information please contact :



STAI

THE SUGAR TECHNOLOGISTS' ASSOCIATION OF INDIA

Plot No. 15, 3rd Floor, 301, Aggarwal Okhla Plaza, Community Centre,
Behind Hotel Crowne Plaza, Okhla Phase-I, New Delhi-110020

Tel. : 011-45960930, 31, 32 • E-mail : office@staionline.org • Website : www.staionline.org

TENTATIVE PROGRAMME

Participants can join the Convention in person or through virtual mode as per following programme:

4th Oct. 2021

Forenoon

- ▶ Inauguration of STAI Convention-NSI Foundation Day and Distribution of STAI/NSI Awards

Afternoon

- ▶ Inauguration of International Sugar Expo 2021
- ▶ Presentation of Memorial Lectures followed by Plenary Session

5th Oct. 2021

- ▶ Presentation of technical papers will be in two parallel halls :-
 - Combined Factory Engineering/Processing Session and Co-Product Session (Hall No. I full day)
 - Sugarcane Agriculture Session (Hall No. II full day)

PAYMENT DETAILS

A. Hotel Accommodation:

Advance room tariff for one night towards hotel accommodation may be sent in favour of "The Sugar Technologists' Association of India", through DD/Bank transfer payable at New Delhi.

Accommodation requests from 15th September 2021 will be subject to availability of rooms.

B. Delegate Registration/Accompanying Person/Sponsorship/Stall Charges/ Advertisement Charges etc.

The delegates are requested to send the delegate registration fee/accompanying persons fee, sponsorship or stall charges in favour of "The Sugar Technologists' Association of India" payable at New Delhi through DD or bank transfer as per following details:

The Sugar Technologists' Association of India

HDFC Bank SB A/C No. 13851450000023

RTGS/NEFT IFSC CODE : HDFC 0001385

Okhla Phase-I, New Delhi- 20

GSTIN : 07AAATT1402F1Z0

Queries related to travel, accommodation or sightseeing may be addressed to :

Mr. Bishwas Joshi

Alpcord Network

Mobile No. : 09871794731, Tel. No. : 011-49104010

E-mail : meetings@alpcord.com