

SPONSORSHIP

Sponsorship Packages :

Platinum

Rs. 3,00,000

- Complimentary registration of 3 delegates
- Presentation slot 15 min
- Full page coloured advertisement in souvenir /Proceedings

Gold

Rs. 2,00,000

- Complimentary registration of 2 delegates
- Presentation slot 10 min
- Full page coloured advertisement in souvenir /Proceedings

Silver

Rs. 1,50,000

- Complimentary registration of 2 delegates
- Full page B/W advertisement in souvenir /Proceedings

Bronze

Rs. 1,00,000

- Complimentary registration of 1 delegates
- Full page B/W advertisement in souvenir /Proceedings

Organizing Committee

- Chairman** : Prof. Narendra Mohan
(Director, National Sugar Institute, Kanpur)
- Co-Chairman** : Dr. G.S.C. Rao
(Managing Director Global Canesugar Services, New Delhi)
- Convener** : Dr. (Mrs.) Meet Kamal
(Associate Professor, Christ Church College, Kanpur)
- Organizing Secretary** : Dr. Ashutosh Bajpai
(Professor Sugar Technology, National Sugar Institute, Kanpur)

Contact :

Organizing Secretary
Dr. Ashutosh Bajpai

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INTERNATIONAL CONFERENCE ON SUGAR AND SUGAR DERIVATIVES UNDER CHANGING CONSUMER PREFERENCES

18th – 19th July 2018

AT

NATIONAL SUGAR INSTITUTE
KANPUR, INDIA



PREAMBLE

India is the world's largest sugar consumer, accounting for about 23% of the total global consumption. With the increase in added sugar consumption, consumers are now tempering their love for sugary foods in response to global recommendations to limit calories from added sugars. In fact, a recent study found that 52% of respondents were trying to limit or avoid sugars in general. This significant shift may be influenced by a variety of factors such as:

- ❖ Lifestyle trends focused on healthier lifestyles and "cleaner" eating
- ❖ Media and healthcare messaging linking excessive sugar consumption to obesity and health concerns.

There is another side to the coin throwing light on various sugar taxes that are being imposed by various countries on foods and soft drinks with the aim to curb consumption of sugary products so as to tackle obesity and reduce public health costs. On the contrary, marketing literature offers a plethora of evidences relating to sugar consumption and its co-relation with obesity. Studies indicate that in several countries even though sugar consumption has been flat or reduced, obesity rates have been rising ever since. Such patterns are attributed more towards the lifestyle of a common man rather than its sugar intake. In this context, sweeteners, low-calorie, in particular, are gaining popularity. Thus understanding the dynamics and structure of sugar consumption is vitally important in assessing the future of the Indian & world sugar economy. The conference shall also provide opportunity to discuss and show case various innovations & technologies developed elsewhere for their possible utilization in Sugar and allied industry. In this backdrop National Sugar Institute, Kanpur in collaboration with Global Canesugar Services, New Delhi is organizing an International Conference on "Sugar and Sugar Derivatives under Changing Consumer Preferences" at National Sugar Institute, Kanpur, India during 18th - 19th July 2018. The event is supported by premier Christ Church College, Kanpur which has been a birth place of many eminent scientists and technocrats.

THEME

- ❖ Sugar Scenario -Present and Future.
- ❖ Sweetener consumption and health effects- myth & realities.
- ❖ Production of sugars including special sugars- meeting the sector wise requirements & offering value addition.
- ❖ From development to market - staying ahead of labeling requirements and meeting consumer demands.
- ❖ Quality issues in sweetener production sector.
- ❖ Sugar alcohols / polyols - an emerging era in food technology / food industry.
- ❖ Waste to taste innovation.
- ❖ Processing Techniques – innovative solutions and greener sugar industry.
- ❖ Innovations - Transfer from lab to land.

REGISTRATION FEE (Non refundable)

Standard Registration Costs for Foreign Delegates

[Includes registration kit, 3 night stay in good hotels/ guest houses on twin sharing basis, all lunches, dinner & airport transfers]

| Particulars | Registration Fee | |
|--|------------------|----------------|
| | May 2018 | After May 2018 |
| Scientific participants(scientific & technical organizations, universities, colleges, etc.) | 600 US\$ | 750 US\$ |
| Students/ Research Scholars | 400 US\$ | 500 US\$ |
| Industry & private organization | 750 US\$ | 1000 US\$ |
| Accompanying person | 400 US\$ | 500 US\$ |

Standard Registration Costs for Indian Delegates

[includes registration kit with all lunches & high tea, etc., excluding accommodation]

| Particulars | Registration Fee | |
|--|------------------|----------------|
| | May 2018 | After May 2018 |
| Scientific participants (scientific & technical organizations, universities, colleges, etc.) | ₹ 2500 | ₹ 3000 |
| Students/ Research Scholars | ₹ 1000 | ₹ 1200 |
| Industry & private organization | ₹ 4000 | ₹ 5000 |
| Accompanying person | ₹ 2500 | ₹ 3000 |

MODE OF PAYMENT

- ❖ Registration fee may be sent through Demand Draft / Multi City Cheque in favour of "GLOBAL CANESUGAR SERVICE PVT LTD., payable at New Delhi only from within India.
- ❖ For Electronic Transfer, please remit funds as per following details:
Account Name: GLOBAL CANESUGAR SERVICE PVT. LTD.
Account Number: 004605015107
Bank Name: ICICI BANK LTD.
Bank Branch : New friends Colony Branch, New Delhi, INDIA
IFSC Code: ICIC0000046
SWIFT Code: ICICINBBCTS
- ❖ **Fees for foreign delegates are in US dollar or equivalent in Indian currency.**

CALL FOR PAPERS

The abstract not exceeding 300 words, typed in English on A-4 size paper keeping double space in MS Word doc with Times New Roman 10 font size, should contain title (16 font size), name of author(s) along with e-mail address and affiliation. A soft copy of the abstract may be e-mailed to nsikanpur@nic.in by 15th June 2018. Only few papers shall be given opportunity for oral presentation and other selected paper shall be published in the conference proceedings. The paper should accompany a certificate to the effect that the paper has not been published or sent for publication elsewhere.



INTERNATIONAL CONFERENCE-2018
NATIONAL SUGAR INSTITUTE, KANPUR
18-19th JULY, 2018
REGISTRATION FORM

(Please mail the form so as to reach us on or before 1stJuly 2018)

1. Name.....
2. Address.....
.....
3. Name and Address of sponsoring company
4. Sex: Male Female
5. Age.....
6. Telephone No.....
7. Mobile No.....
8. Fax No.....
9. Email-id.....
10. Professional Qualification.....
11. Present Post Held.....
12. Registration fees is enclosed vide
DD No..... Date.....
Amount Rs..... Bank.....

* The above fees is to be submitted either in form of Demand Draft in favour of “GLOBAL CANESUGAR SERVICE PVT.LTD.” payable at New Delhi and sent at the following address:

Director
National Sugar Institute
Kalyanpur, Kanpur-208017
Uttar Pradesh (India)

or

For Electronic Transfer, please remit funds as per the following details:

Account Nam: GLOBAL CANESUGAR SERVICE PVT.LTD.
Account Number: 004605015107
Bank Name: ICICI BANK LTD.
Bank Branch: New Friends Colony Branch, New Delhi, India
IFSC Code: ICIC0000046
SWIFT Code: ICICINBBCTS

Signature of the Participant

Details of Hotels at Kanpur

| Sl No | Name and Address of Hotel | Contact Person | Contact No | Rate per night | | | Discount If booked by delegates of IC at NSI |
|-------|---|---------------------------------|--|----------------|------|-------|--|
| | | | | | | | |
| 1 | Royal Cliff Near Moti Jheel 113/72, Swaroop Nagar. No. 1, Kanpur, Uttar Pradesh 208002 | Miss Soni | 9554222268 9792422267 | | 5500 | 7500 | 20% |
| 2 | Shiv Dayal Near Gumti No 5 Gurudwara 111A/4 GT Road, Ashok Nagar, Kanpur-208012 | Deepak Tiwari | 05122541960 05122541357 | 4000 | 5000 | 6500 | 20 % |
| 3 | Best Western Bliss 111-A/5, G.T. Road, Near Gumti Gurudwara, Kanpur, Uttar Pradesh 208012 | Abhishek | 9565447733 0512-2554403 | | | 6000 | 20 % |
| 4 | Kanha International, 111A/22 , GT Rd, Ashok Nagar, Kanpur, Uttar Pradesh 208012 | Rishabh Abhishek dwivedi | 9918396555 0512-2542415 9839703044 | 4500 | 5500 | 7000 | 25 % |
| 5 | Regenta Central The Crystal, 111 / 7 A Harsh Nager, Benajhawer Road, Kanpur, Uttar Pradesh 208012 | Gaurav | 7234802121 | | 6500 | 10000 | 30 % |
| 6 | Vijay intercontinental 10/510, Khalasi Line, Tilak Nagar, Kanpur, Uttar Pradesh 2080 | Vikas Vaibhav Yadav | 7706010035 7355583593 0512-6669000 | 4500 | 5000 | 10000 | 20 % |
| 7 | The Landmark Towers Kanpur, 10, The Mall, Kanpur, Uttar Pradesh 208001 | Namita Nitin | 8400706868 0512-2305305 2303945 | | 7500 | 8500 | 20 % |
| 8 | DNG THE GRAND HOTEL, 117/Q/173 ABC, Sharda Nagar Rd, Kanpur, Uttar Pradesh 208025 | Uttam K Dixit Akancha | 9999856263 7800444440 0512-2581046 | | 5500 | 6000 | 20 % |