



National Seminar

on

Indian Sugars-Standardization & Quality Considerations

One day National Seminar on “Indian Sugars -Standardization & Quality Considerations” being organized by National Sugar Institute, Bureau of Indian Standards & Maarc Labs Pvt. Ltd to discuss and brainstorm on various issues related with quality of Indian sugars.

It is pertinent to mention that the quality of various food products including sugar has assumed greater significance now a days due to growing consumer awareness and preference for superior quality products meeting statutory and other requirements. Side by side sugars of different quality parameters are required by different market segments as per their usage viz. confectionary, beverage, pharmaceutical and for use as table-top sugars. The production of sugar as per the market requirement has to be given prime importance and thus it is important for the Indian Sugar Industry to consider producing sugar as per market demand & consumer preferences with stringent quality controls.

There are also growing concerns about use of sugar linking its consumption with health issues to the extent that it has attracted sugar tax in various countries to curb sugar consumption. It is pertinent to address the myth & realities. The seminar will be an appropriate opportunity to discuss on all these issues and to come out with action plan to be followed by the Indian sugar industries, in times to come.

The details of the programme are as under :-

Date & Time : - 26th September 2019 from 09:30 Hrs. onwards

Venue : - Auditorium, National Sugar Institute, Kanpur- 208 017

(NO REGISTRATION FEE)

For details and further information please contact :-

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